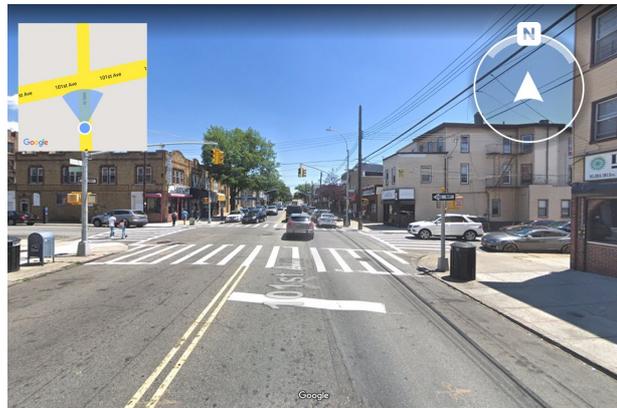


Prague, May 20, 2019

## CamStreamer takes part in Prague's Innovation Week 2019 and shows how live streaming from IP cameras can serve different industries

CamStreamer is one of the innovators showcasing their technologies at [Innovation Week 2019](#), the Czech Republic's largest annual event in support of innovation. On Monday, May 20, top innovators from around the world will be at Forum Karlin in Prague to share their visions and ideas at the opening international conference and concurrent innovation fair. CamStreamer is presenting its leading-edge concept of streaming from IP cameras.

"Streaming from an IP camera is definitely a trend with the potential to enhance video surveillance, and it can also contribute to new ways of creating content," says CamStreamer CEO David Capousek in explaining why his company isn't missing out on the action. At the booth, CamStreamer will present its smart apps running onboard Axis cameras: the [CamStreamer App](#), which enables live streaming to different platforms (DaCast, Wowza, YouTube, Facebook, etc.) and camera video data conversion to different formats and protocols; and the [CamOverlay App](#), which makes it possible enhance streams with dynamic infographics.



A new compass for PTZ cameras, which helps the viewer determine the angle and direction of the video image, is one of the technologies CamStreamer is presenting at Innovation Week 2019.

### New overlay compass for PTZ cameras

There will also be a new [AXIS Q6215-LE](#) camera at the booth. This state-of-the-art PTZ camera with 30x optical zoom, HDTV 1080p, and long-range IR will allow visitors to see firsthand the live streaming possibilities provided by the CamStreamer applications, such as a unique compass that accurately displays the direction and angle of a PTZ camera. This lets viewers immediately orient themselves in the area they see in the video. In collaboration with Axis Communications, CamStreamer is also conducting a seminar for visitors about the pioneering opportunities offered by IP video and live streaming.

*"IP technologies are on the rise; there's no doubt about that. Thanks to technological developments and resulting improvements in performance, network cameras can now handle a wide variety of tasks. Moreover, live streaming is a trend that affects many industries. Our project focuses on working with Axis to expand the possibilities that IP technologies offer and continue to develop top-of-the-line applications that will not only*

*enable live broadcasting but also encourage people to use IP cameras for many other tasks,” explains Mr. Capousek.*

### **Potential for content creation**

As an example of such uses, the CamStreamer CEO points to the many live online TV programs (e.g. Slow TV) broadcast in the Czech Republic that are powered by the CamStreamer applications. Furthermore, CamStreamer has its own aggregator (called [Live Gallery](#)) of hundreds of live streams from all over the world. *“We know the potential here is huge across all segments of industries. That’s why we’re setting out to present our solutions at Innovation Week 2019. We’re confident our applications have something to offer, and there’s more to come in the future,”* concludes Mr. Capousek.

### **For more information about CamStreamer and their products, please contact:**

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### **About CamStreamer**

*CamStreamer is the Czech developer of the eponymous application for AXIS IP cameras that allows for cost-effective (often free) and user-friendly streaming of video content directly to the internet. CamStreamer is also a leader in embedded SRT implementations and is the only developer of a highly effective embedded SRT implementation for Axis IP cameras. With over 4,000 cameras deployed worldwide, CamStreamer has experience and proven success in marshalling video streams through difficult and challenging internet connections. The CamStreamer applications are used by individuals, organizations, and television companies around the world for video streams from recreational areas, weather monitoring activities, cultural broadcasts, educational programmes, sporting events, and more. For additional information, please visit [www.camstreamer.com](http://www.camstreamer.com).*