

General

Which Platform Works Best for Your Livestream?

[CamStreamer App](#) allows streaming on YouTube, Facebook Live, Dacast, Vimeo, Wowza, Twitch, IBM Video Streaming, Microsoft Stream, and many other streaming platforms. Below you'll find an overview of the five most popular streaming platforms to help you choose which one is the best for you.

	 YouTube	 LIVE	 dacast	 vimeo	 WOWZA
Sign up	Free	Free	Free 14-day trial, subscription plans ranging from \$39-\$188/month, custom plans	Free 30-day trial, subscription plans from \$75/month	Free 30-day trial, subscription plans from \$25/month
24/7 livestreaming	Yes	No (max 8 hours/stream)	Yes	No (max 12 hours/stream)	Yes (with the "Enterprise" plan)
Stream Quality	4K	Full HD	Full HD	Full HD	No limits
Ad-free	No	No	Yes	Yes	Yes
24/7 customer support	No	No	Yes	Yes	No
Privacy	Invitation-only private video	Password protection	Password protection	Password protection, embed permissions, SSO	Location restriction
Archive	Yes (for videos shorter than 12 hours)	Yes	Yes	Yes	Yes (only 8 hours of a livestream)
Embedding	Yes	Yes	Yes	Yes	Yes
Suitable for	Tourism, recreation, transport, meteorological cameras, wildlife	Cultural events, religious services, or educational lectures	Paywalled livestreams, business, and big organization needs	Original content, cultural events, educational lectures, or fitness workouts	Business-critical needs of large corporations, broadcast
CamStreamer Integration	Yes	Yes	Yes	Yes	Contact us

A more detailed overview of each platform follows below.

General

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YouTube

Arguably the **most popular** streaming platform, [YouTube](#) is suitable for content relating to tourism, recreation, transport, wildlife, or meteorology. [Learn how to integrate YouTube into CamStreamer App.](#)



Main Advantages:

- ✓ Maximum livestream resolution is **4K (2160p with up to 60 fps)**
- ✓ **24/7** livestreaming
- ✓ **Free signup** for anyone aged 13 and up
- ✓ Automatic **archiving** (for livestreams shorter than 12 hours)
- ✓ Options for **monetization** with linked [AdSense](#) account and [YouTube Partnership Program](#)

Features:

- ✓ Streams can be watched from **any device**
- ✓ Viewers don't need to be registered, but **subscribers are notified** about livestreams
- ✓ Streams can be set as **private** and only accessible through links
- ✓ Livestreams can be started **manually or scheduled**
- ✓ Videos can be **embedded** on a website
- ✓ **Keywords** and hashtags can be added for better online traffic
- ✓ Interactive features such as **live chat** can be added for direct engagement
- ✓ **Latency:** 30 s (default), 15 s (low), and 3 s (ultra-low)
- ✓ **Storage:** unlimited (for livestream recordings shorter than 12 hours)

Restrictions:

- ✓ YouTube allows **copyright strikes**, exercise caution when using other people's content
- ✓ Livestreaming must be individually approved (may take up to 24 hours)
- ✓ Streaming **account must be verified** and can't have any restrictions in the past 90 days
- ✓ Channels can embed videos only after reaching 1,000 subscribers and 4,000 watch hours
- ✓ Channels can add ads only after reaching 1,000 subscribers and 4,000 watch hours
- ✓ Only default latency is available for 4K videos, and ultra-low latency is not available for 1440p
- ✓ **YouTube can add ads to any livestream** without the author's permission



General

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Facebook Live

As an omnipresent and **easily accessible platform**, [Facebook Live](#) is most suitable for content relating to culture, places of worship, and educational purposes, and is best utilized by those with **established Facebook communities**. [Learn how to integrate Facebook Live into CamStreamer App.](#)



Main Advantages:

- ✓ Maximum livestream resolution is **Full HD (1080p)**
- ✓ **Free signup** for anyone aged 13 and up
- ✓ Automatic **archiving** (on a page, a profile, or an event)
- ✓ Streams can be set up as **paid online events** with an access fee
- ✓ Videos can be **downloaded**

Features:

- ✓ Streams can be watched from **any device**
- ✓ Viewers don't need to be registered
- ✓ Livestream can be **age and location restricted**
- ✓ Scheduled streams can be displayed up to a week in advance and generate a **"Get Reminder" post**
- ✓ Videos can be **embedded** on a website
- ✓ Interactive features such as links and **live chat** can be added for direct engagement
- ✓ Livestreaming can be done from a page, a group, or an event
- ✓ **"Donate" button** can be added to raise money for nonprofit organizations with 100% of the profits going to the chosen organization
- ✓ **Latency:** 30 s
- ✓ **Storage:** unlimited

Restrictions:

- ✓ Maximum livestream length is **8 hours**
- ✓ Facebook allows **copyright strikes**, exercise caution when using other people's content/trademarks
- ✓ Pages must be compliant with [Partner Monetization Policies](#) to use in-stream ads



General

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Dacast

As a **business-oriented streaming platform**, [Dacast](#) is most suitable for paywalled live streams for large organizations, and business needs such as conferences and online meetings. [Learn how to integrate Dacast into CamStreamer App.](#)



Main Advantages:

- ✓ Maximum livestream resolution is **Full HD (1080p)**
- ✓ **24/7** livestreaming
- ✓ 24/7 customer support for **all plans**
- ✓ **Ad-free** livestreams
- ✓ **Dacast does not allow copyright strikes**

Features:

- ✓ **Free 14-day trial** for “Starter” (\$39/month), “Event” (\$63/month) and “Scale” (\$188/month) subscription plans
- ✓ Tailor-made **custom plans** are possible
- ✓ Streams can be watched from **any device** and viewers are unlimited
- ✓ Video-on-demand hosting in **China** is allowed
- ✓ Livestreams can be started **manually or scheduled**
- ✓ Livestreaming can be **age and location restricted** as well as a password protected
- ✓ Videos can be **embedded** on a website with URL-based referrer restriction
- ✓ [Paywall](#) feature offers two modes: pay-per-view and subscription
- ✓ Ads can be incorporated using any VAST 2/3, VPAID, VMAP ad networks and servers
- ✓ Platform provides user-friendly analytical tool [Dacast Real-Time Analytics](#)
- ✓ **Latency:** 30 s
- ✓ **Bandwidth:** 1,2 TB/year (“Starter”), 6 TB/year (“Event”), or 24 TB/year (“Scale”)
- ✓ **Storage:** 50 GB (“Starter” / “Event”), or 1,000 GB (“Scale”)

Restrictions:

- ✓ Streams can be recorded only in 6-hour instances, longer streams will be split into several recordings
- ✓ Paywall and advertising are not available for the “Starter” subscription plan



General

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Vimeo

With **robust privacy settings** and various streaming plans, [Vimeo](#) is most suitable for **authorial & artistic content**, cultural events, educational lectures, or fitness workouts. [Learn how to integrate Vimeo into CamStreamer App.](#)



Main Advantages:

- ✓ Maximum livestream resolution is **Full HD (1080p)**
- ✓ 24/7 customer support for **all plans**
- ✓ **Ad-free** livestreams
- ✓ Automatic **archiving**
- ✓ Many templates and widgets for **graphic customization**

Features:

- ✓ **30-day free trial** for “Premium” (\$75/month) and “Enterprise” (custom plan)
- ✓ Streams can be watched or produced from **any device**
- ✓ Livestreams can be **scheduled** as recurring and one-time live events
- ✓ Livestreaming can be **age-restricted** (rated) as well as a password protected
- ✓ Videos can be **embedded** on a website with URL-based referrer restriction
- ✓ [Vimeo Simulcast](#) allows for simultaneous streaming directly to social media/websites (up to 3 platforms)
- ✓ Interactive features such as **live chat**, Q&A, polls, and graphics can be added for direct engagement
- ✓ Vimeo can be integrated with [Google Analytics](#) and other tools
- ✓ **Latency:** 15 s
- ✓ **Bandwidth:** 2 TB/month (“Premium”)
- ✓ **Storage:** 7 TB (“Premium”)

Restrictions:

- ✓ Livestreaming is only possible with “Premium” and “Enterprise” subscription plans
- ✓ Maximum livestream length is **12 hours**
- ✓ Monetization can be set up only through [Vimeo OTT](#)
- ✓ Vimeo allows **copyright strikes**, exercise caution when using other people’s content



General

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Wowza

With **great scalability** and a client-centered approach, [Wowza](#) is equipped to fulfill the **business-critical needs** of large corporations. Due to its complex implementation, the platform is most suitable for **advanced users**.



Main Advantages:

- ✓ Streaming resolution is **limited only by the user's bandwidth**
- ✓ **24/7** livestreaming with the "Enterprise" plan
- ✓ **Ad-free** livestreams
- ✓ User-friendly **Content Management System (CMS)**
- ✓ Large-scale business support

Features:

- ✓ **Free 30-day trial**
- ✓ "One Month of Streaming" one-time purchase, "Pay As You Go" monthly subscription, "Annual" subscription, and **large scale "Enterprise" plan**
- ✓ Streams can be watched from **any device**
- ✓ Streaming to **multiple sites** (Facebook, LinkedIn, URL) supported
- ✓ Livestreams can be started **manually or scheduled**
- ✓ Livestreaming can be **location restricted**
- ✓ Videos can be **embedded** via [supported players](#)
- ✓ **Ads can be integrated** using third-party ad services
- ✓ Platform provides **analytical tools** for real-time viewer data and overall performance
- ✓ **Latency:** from 45 s and more to less than 1s depending on used encoding format and streaming protocol
- ✓ **Storage:** 150 GB ("Annual"), \$0.20 for GB/month ("One Month of Streaming")

Restrictions:

- ✓ Wowza allows **copyright strikes**, exercise caution when using other people's content
- ✓ Only the most recent **8 hours of a livestream** can be recorded and archived
- ✓ 24/7 and interactive livestreaming are only available as **paid features** for any plan other than "Enterprise"

