



ROBERT URBANEK

YOUR OWN BRANDED CAMERA CLOUD

| About us



Survilla is a brand of NetRex & CamStreamer

We have been working with Axis products as a reseller and service provider ourselves for 15+ years and use the same cloud for our direct customers



Global performance

Our cloud has separate regional platforms for EMEA, APAC and AMERICAS ensuring globally optimised performance



Well proven solutions

Solutions based on Survilla have been in production use for 15+ years and are hosting 10.000+ cameras



| What is Survilla?



White label camera cloud
VSaaS ready to support your brand



Portfolio of services offering features for various customer verticals



Flexible billing system for streamlined recurring revenues



AXIS Cameras fine tuned to work with Axis cameras

| Scheme

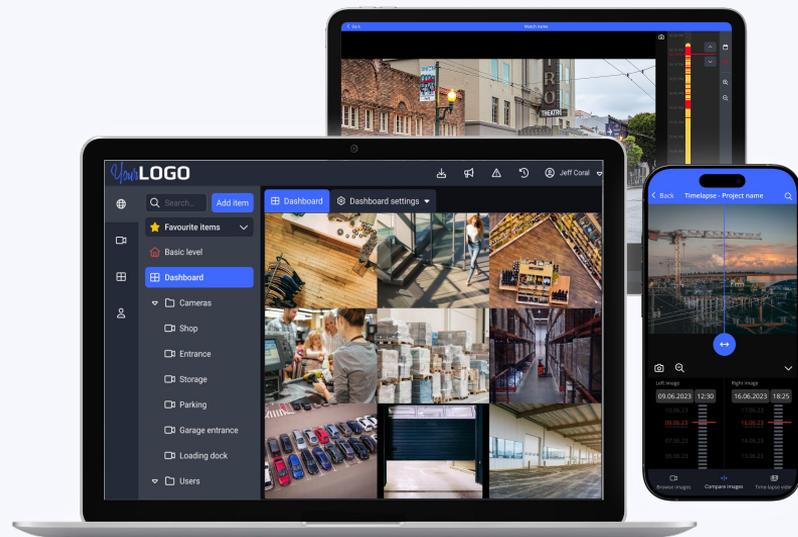


| Survilla in detail

- ✓
Fully customised partner portal
 Your brand, contact details, services and billing

- ✓
Direct camera to cloud
 Camera connects directly to cloud, with either manual or automatic customer onboarding

- ✓
Web or app access
 You and your clients have web based administration and mobile app to watch the live view, recordings and enjoy useful insights



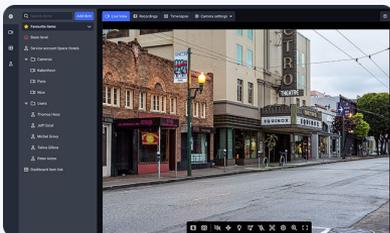
| Benefits for Survilla partners

- ✓ **Recurring revenue & margin**
Flexible end user pricing, generally 20-40% markup
- ✓ **Customer loyalty and brand awareness**
Your services are unique, only available from you
- ✓ **Own service without investment**
Benefit from own service without the risk and cost for its development and maintenance



| Services

01 Live view



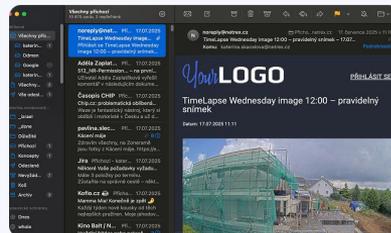
Organize your cameras across locations and monitor them online from anywhere

02 Recording



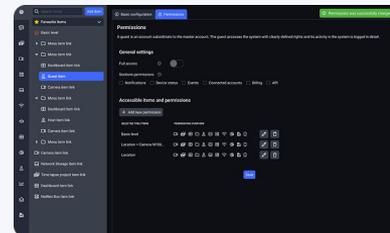
Store your video with different retention periods, resolutions, locally or in cloud. Use SmartSearch to find the relevant moments.

03 Notifications



Prevent theft or solve outages immediately thanks to notifications in your email or mobile app

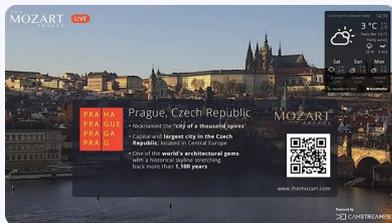
04 User management



Create users with different access rights across locations and dashboards

| Services

05 Livestreaming



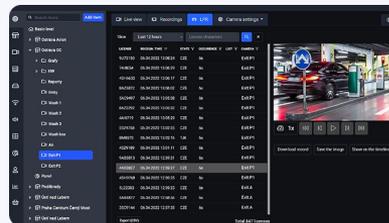
Let your customers stream video to YouTube, Facebook, Vimeo and other platforms.

06 Retail Analytics



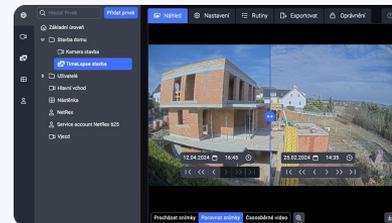
Collect and analyse data about passers-by/visitors, sales conversion etc.

07 LPR



Monitor detections of individual vehicles based on their license plate number

08 TimeLapse

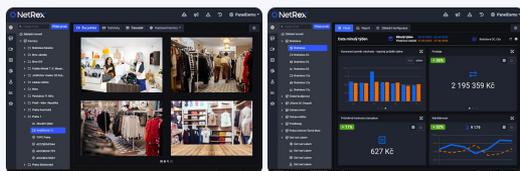


Create stunning time-lapse videos documenting progress of the project

I Specific solutions for

Retail

Single camera for surveillance, visitor, and passerby counting, including records and analytical data.



TAURIS

klenov
AUM

Construction

Watch construction progress from anywhere, compare the results during the period, and show off your work's progress or already done projects on your YouTube channel.



metr@stav

CONTERA
BUILT FOR LIFE

Sport

Live stream your match with AI powered camera switching, automatic scoreboard and your customized overlay.



CZECH
SOFTBALL



| Complete solutions for

Tourism

Promote your region with live stream enhanced by dynamic overlay



prague
city tourism

THE
MOZART
PRAGUE

Religion

Live and recorded masses help keep the members of the congregation engaged



AVONHURST

HOLY SPIRIT
CATHOLIC CHURCH

Leisure

Live feed from ZOOS or amusement parks to attract visitors



ZOOS
VICTORIA

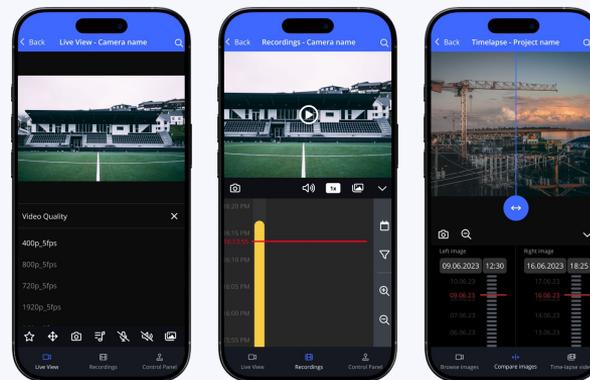
Window to
Wildlife

I Mobile app

- ✓
View livestream or recordings
 Let your customers access their cameras from anywhere.

- ✓
Get notifications
 User friendly notifications on mobile device

- ✓
White label app
 Universal app with Survilla login and custom brand after login



| We've got your back



Onboarding training

Your team will be fully trained by our experts to get you a kickstart beginning



Extensive knowledge base

We have been operating camera cloud for dozens of customers and thousands of cameras and have complete documentation online



Second level support

We are here to support you



| How to get started?

- 1 Try it yourself in a demo portal**
- 2 Define the parameters** of your partner portal - services and license fees
- 3 Sign the Survilla partner agreement** - 6 months minimum
- 4 Provide us with your brand** documents for full customization of the portal
- 5 Get the initial training** and start working with your own cloud service

| Billing

- ✓ **Get started**
Portal setup and initial training - \$2000 starting fee
- ✓ **Build momentum with first customers**
In first three months you only pay for the services used by your customers
- ✓ **Roll out the service**
Usage-based pricing with a \$500 floor from the fourth month - no maintenance fee
- ✓ **Monthly usage report**
We will get you a detailed report of services used by your customers to support your billing



| References – end users



| Start your own camera cloud now!



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