



YOUR OWN BRANDED CAMERA CLOUD

**BRANDED VSAAS**

**SERVICE PORTFOLIO**

**SUPPORT SYSTEM**

**MONTHLY REVENUE**



**Survilla is a cloud video management system with direct camera-to-cloud connection, made specifically for Axis cameras.**

It comes with a wide range of services fitting a number of verticals, and is open for rebranding. It is a perfect solution for anyone wishing to support his business with branded cloud service, without investing into its development and maintenance.

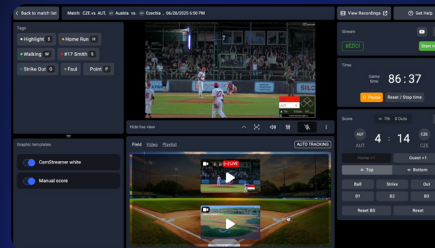
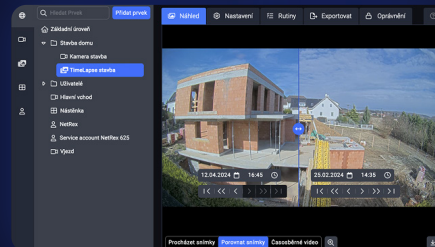
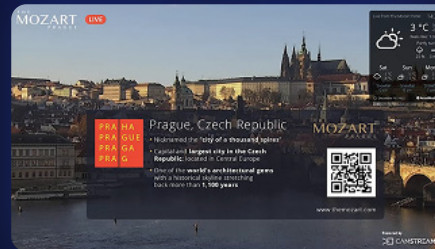
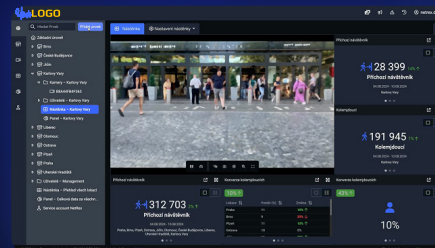
Having an own camera cloud helps you to keep the customers close, differentiate from competitors and bring recurring revenue.



## Survilla is relevant for Axis resellers and Service providers

We believe that it is companies who regularly install and service Axis cameras for their customers, who might mostly benefit from having a branded camera cloud. Providing not only the hardware itself, but also a cloud service including **retail analytics** or overlays for **destination marketing**, makes the relationship with the customer much more intense.

Another group benefiting greatly from having a branded cloud portal, are service providers using cameras as part of their services. Making a video stream available to your customers, as part of **construction** security services or organizing **sporting events**, takes your service to a whole new level.



## Main benefits:

- ✓ Increase of customer loyalty
- ✓ Recurring revenue
- ✓ Own cloud service without development cost
- ✓ High availability and cybersecurity measures

## Features:

- ✓ Custom branding – your customers will only see your logo
- ✓ Full customization of services – your services are unique
- ✓ Extensive user management preventing unauthorised access
- ✓ Watchdog notifications and event log for stress-free operation
- ✓ Mobile app for access to the cameras from anywhere
- ✓ Set of tools for processing of usage reports and billing
- ✓ Robust integration of Axis cameras with qualified support

## Wide portfolio of services:



### Remote access to Axis cameras

Easily manage Axis cameras from anywhere—no public IP or VPN needed. Get live views, health alerts, mobile control, and automatic alerts when movement is detected in key areas.



### Cloud and local recordings

Access, search, and download up to FullHD at 30 fps recordings. Use up to 60-day cloud storage with no limits on local storage. SmartSearch pinpoints motion events instantly to save time.



### Time-lapse snapshots and videos

Create time-lapse videos or browse snapshots at maximum camera resolution. Automatically save images to the cloud. Send snapshots and videos directly to email, Google Drive, or YouTube.



### Retail analytics with dashboard

Gain real-time insights through live video and data analytics. Monitor store traffic, checkout trends, and conversions as they happen. Automatically generate and send reports for deeper analysis.



### Live stream to YouTube and other platforms

Broadcast live, 24/7, from anywhere — no computer, public IP, or complex setup required. Schedule one-time, recurring, or event-based streams for a hassle-free experience.



### Overlay graphics

Customize live streams with real-time overlays, static or dynamic. Add weather updates, logos, news tickers, or a PiP camera preview—directly from your Axis camera without extra software.



### Sports solution

Effortlessly stream games with AI-driven camera switching. Schedule matches, add graphics, integrate with Ballclubz for live score updates, and tag key moments instantly.



### License plate recognition (LPR)

Track all vehicles entering and leaving with exact timestamps. Instantly search license plates linked to video recordings—perfect for security, theft prevention, and parking management.

The services can be renamed and repackaged, or used just as they are. Cloud services can even be combined with your own products and services, creating a **truly unique offering**.

# Ready to elevate your business with Survilla?

## Become a partner now!

Contact us for a free consultation and let's talk about how a cloud VMS can boost your business.

Reach out to Robert at [robert.urbanek@survilla.com](mailto:robert.urbanek@survilla.com), or book a meeting with him directly via Calendly:

**Schedule a meeting**



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### Partner testimonial:

„Our cloud VMS based on Survilla has become an indispensable part of our offering, greatly enhancing our usual business of selling one-time licenses for our software.

It complements our apps, boosts brand awareness and its robustness is second to none.“

Filip Hanek  
CamStreamer



Survilla is a product and wholesale business unit of NetRex, long-term Axis Technology Integration Partner.

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