

Reference case study SQUASHTV.local

Products used

Our cloud VMS is the backbone of SQUASHTV.local streaming services, providing remote access to the cameras of individual customers. The access to the cameras is facilitated primarily over API allowing SQUASHTV.local to build its own service on the foundations of our cloud VMS.

SQUASHTV.local uses one master account with locations and folders used to build a hierarchy of connected devices. A number of guest accounts allows for access of individual users.

The video captured by the camera on the court is processed using CamStreamer's ACAPs, such as CamOverlay App for scoreboard, CamSwitcher App to combine streams from multiple cameras, and CamStreamer App to stream the match to YouTube or other video platforms.

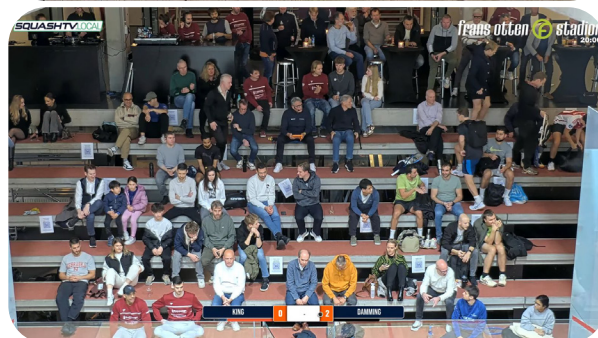
Play on YouTube

From the commercial point of view, the cloud VMS is an internal tool not visible to the customer. The service helps SQUASHTV.local to achieve robustness, stability and price performance matching the expectations of its customers.

SQUASHTV.LOCAL

SQUASHTV.local is a partnership between StreamTeam Productions and the PSA (Professional Squash Association). StreamTeam Productions is a global provider of streaming services for squash tournaments based in the Netherlands. The company is a one-stop-shop for its customers, typically squash centers.

StreamTeam Productions is an authorised reseller of Axis cameras, provider of tournament streaming services, but also turnkey production of the squash tournaments.



Business model

SQUASHTV.local provides its customers with a number of different services. Since the customer is charged for the end functionality, it is completely up to individual commercial arrangements between SQUASHTV.local and the respective customer.

Bet on Survilla

No matter if your business is squash tournaments, animal shelter or security of construction sites, our cloud VMS has features for all verticals. Check out the details on www.survilla.com.

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Partner testimonial:

„Cloud VMS and CamStreamer apps are the optimal combination for us to provide our customers, who are in various locations, with a consistent and reliable service. Moreover, our customers are sports clubs and typically are not versed in cameras or networks, so the simplicity and reliability of this service is crucial for our successful operation.“

Sander van den Brakel
SQUASHTV.local

