

Sport CASE STUDY

The National Artistic Gymnastics Championship in Romania broadcast live

About the project

For the fourth time, the National Artistic Gymnastics Championships, which were organized by the Romanian Gymnastics Federation and took place from October 10 to 14, were held at the Olimpia Sports Hall, in Ploiesti. The event was of great importance – not only did Romanian gymnasts compete for the available national titles, it was also a crucial test before the Doha Artistic Gymnastics World Championships. Axis cameras were chosen to broadcast three days of the competition – from October 12 to 14 – because they combine the best quality and performance and offer the easiest way to broadcast live directly to Facebook thanks to the onboard <u>CamStreamer App</u>.

Technical solution

The live stream was provided by means of three Full HD Axis cameras: the <u>AXIS Q1635</u>, the <u>AXIS P1365 Mk II</u>, and the <u>AXIS V5915</u>. To ensure smooth and reliable live streaming with excellent picture quality without overloading the available network bandwidth, the CamStreamer App was used to broadcast on multiple channels on Facebook. The cameras' own overlay options made it possible to display sponsor logos.

Conclusion

Thanks to a published press release, the event's streaming solution was covered by several online media. And deservedly so. The stream itself enjoyed significant engagement on all three Facebook pages that broadcast live, with approximately 88,000 views and more than 5,000 reactions, comments, and shares. Gymnastics fans were excited about the opportunity to watch the event on their favourite social network and, considering their comments, they were completely drawn into the action!



Video quality	720p
Audio	<u>AXIS T8351</u>
Camera model	<u>AXIS Q1635</u>
	AXIS P1365 Mk II
	<u>AXIS V5915</u>
ACAP applications	<u>CamStreamer App</u>
Streaming platform	Facebook Live
Location	Romania





camstreamer.com/resources/case-study_sport_Gymnastics-Romania