

Case study

Using the CamStreamer App to Livestream a Fantastic View from a Hotel to YouTube and Hotel TV

Mission

The Mozart Prague Hotel is located on the Smetana Embankment just a few steps from Charles Bridge. However, the impressive view from its roof is not open to the public. The hotel management decided to provide it via **livestreaming**. CamStreamer was tasked with deploying a solution that will livestream both into the closed circuit of **the hotel TV** and public **YouTube channel**.

Solution

[AXIS P3248-LVE IP camera](#) was installed on the roof of the hotel. The camera was connected to the [CamStreamer Cloud](#) for easy remote management and **a headend for connection with the hotel TV circuit**. The solution utilizes the [CamStreamer App](#) for **parallel livestreaming** and The [CamOverlay App](#) for **individual graphic overlays** for each of the streams. The YouTube livestream contains the hotel logo and weather widget while the hotel TV livestream contains both of the previous features as well as **the Prague Visitor Pass promo discount offer** and **info ticker** with the current hotel restaurant menu.



List of Supplies

Video quality:	HD
Audio:	from SD card
Camera model:	AXIS P3248-LVE
Technology:	CamStreamer Cloud
ACAP application:	CamStreamer App
	CamOverlay App
Streaming platform:	YouTube.com + Hotel TV
Location:	Czech Republic



Result

Thanks to the implemented solution, hotel guests can watch the livestream from the hotel roof on **a hotel TV channel**. Apart from **fresh weather information** and hotel announcements, the guests can also get a full real-time picture of the outside and plan their program accordingly. At the same time, the camera is **livestreaming directly to YouTube** and entices new potential guests.

Unique Livestreams with CamStreamer Apps

The [CamStreamer App](#) effortlessly facilitates **livestreaming from AXIS IP camera directly to YouTube** and other social media platforms. It can also utilize **one camera** to provide **two livestreams** broadcasted to different media, such as YouTube and a closed hotel TV circuit as seen in this case. The [CamOverlay App](#) provides unique graphic overlays such as **an info ticker, weather widget, or a QR code**. Read more on [camstreamer.com](#)

AXIS IP Cameras

Axis Communications is **a leading manufacturer of IP cameras**. Their wide selection includes fixed, PTZ, panoramic and thermal cameras equipped with **excellent optical performance**, advanced features, and a **high-performance processor**. This allows them to run **in-camera streaming apps**. Read more on [axis.com](#)

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About the Mozart Prague Hotel

The Mozart Prague is a five-star hotel located in the Pachtá Palace built at the end of the 18th century. The hotel's history is connected not only to **Wolfgang Amadeus Mozart** but also to **Giacomo Casanova** or **Václav Havel**.

Read more on themozart.com



camstreamer.com/resources/Mozart-Prague-Hotel

